MAKEATHON 6

"Hack the future
Ignite the present"

Microsoft
Learn

STUDENT AMBASSADOR

FEB
2024

Open For All

Thapar Institute of
Engineering and Technology

ABOUT US

Microsoft Learn Student Chapter is a thriving tech society at Thapar Institute of Engineering and Technology. Uniting passionate tech enthusiasts, we're dedicated to innovation and turning bold ideas into reality. Our community, always hustling, offers mutual support and collaborative spirit.

Our mission is to nurture a dynamic, adaptable community of forward-thinking tech enthusiasts. Through various events like hackathons and workshops, we provide hands-on learning experiences, fostering skill development and collaboration. Join our journey of innovation, where technology shapes the future

WHAT IS MAKEATHON

MAKEATHON stands as our flagship event, a prestigious 24-hour hackathon in North India, marking the inaugural MLH-sponsored gathering at Thapar Institute of Engineering and Technology.

In its ongoing legacy of five successful years, MAKEATHON returns, dedicated to uniting India's most skilled and inventive developers. The event serves as a stage for participants to unveil optimal solutions to presented challenges.

This annual initiative remains a focal point for passionate tech enthusiasts across India, fostering collaboration to transform innovative concepts into reality and nurturing the growth of the Indian tech community.

ABOUT THE
EVENT

Makeathon is designed to spark curiosity and innovation among students. Our event, ranging from pre-event workshops to intensive boot camps, nurtures a vibrant atmosphere for learning and creativity.

Our goal is to inspire young minds to think innovatively and offer them a platform to address real-world problems with their solutions.

WHY SPONSOR US?

Youth Hub: MLSC provides access to a broad audience by connecting with over 10,000 students on campus, offering an extensive reach for professional engagement.

Flagship Events: MLSC excels in hosting impactful events with over 2500 attendees, creating prime opportunities for organic reach and meaningful engagement.

Ultimate Social Media Outreach :
Total Reach: **16000+**

Facebook : **4.6k**   Instagram : **3.3k**
LinkedIn : **4.7k**   Discord : **3.5k**

Best way to Kickstart your campaign : Leverage MLSC's 150+ members by organizing engaging workshops and promotional events to establish a strong foundation for your brand.

DELIVERABLES OFFERED

	TITLE Sponsor	POWER Sponsor	ASSOCIATE Sponsor
Logo and Hyperlink on event's official website (Size may differ)	✓	✓	✓
Individual Social Media Posts on all our social media handles and logo on event's invitation mail	✓	✗	✗
Combined Social Media Posts on all our social media handles	✗	✓	✓
Exclusive problem statements set by you along the lines of the company's vision	✓	✗	✗
Logo on mementos given to faculty, staff, team and Chief guests	✓	✗	✗
Promotion on official community Discord Server through personalized discord channels	✓	✓	✗

DELIVERABLES
OFFERED

	TITLE Sponsor	POWER Sponsor	ASSOCIATE Sponsor
Brand creatives for promotional events and publicity drives	✓	✓	✗
Host a Workshop/Talk session – Offline Mode	✓	✗	✗
Host a Workshop/Talk session – Online Mode	✓	✓	✗
Access to database of over thousand students with Contact Info	✓	✗	✗
Access to database of over thousand students without Contact Info	✓	✓	✗
Run Advertising material and promotional videos during the main event	✓	✓	✗

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DELIVERABLES
OFFERED

	TITLE Sponsor	POWER Sponsor	ASSOCIATE Sponsor
CSR (Corporate Social Responsibility) events for company	✓	✗	✗
Review video of brand through participants	✓	✗	✗
Placement of logo in society's official website and aftermovie	✓	✗	✗
Logo and name as sponsor in annual student magazine of Thapar University	✓	✗	✗
Mention at opening and closing ceremony	✓	✗	✗
API directory listing	✓	✗	✗

FOOD PARTNERS

✓ Individual standee

✓ Coupon Distribution

✓ Promotional advertising video

✓ 2-3 insta story

✓ Logo and Hyperlink on event's official website

✓ Logo featured on our promotional materials, and social media posts

✓ Access to database of over thousand students with Contact Info

PAST SPEAKERS

Richard Stallman is recognized as the "**Father of Open Source.**" He founded the Free Software Foundation and initiated the GNU project

Richard Stallman

Love Babbar, **Codehelp's** visionary and former **Amazon** and **Microsoft** employee, commands an impressive online presence.

⊙130k in500k+ ▶550k+

Love Babbar

Aman Dhattarwal, a digital sensation, is a beloved YouTuber known for "**Apna College**" and "**Apni Kaksha**".

⊙ 591k in 300k+ ▶4.39M

Aman Dhattarwal

Varun Singla, the founder of **Gate Smashers**, is among the most renowned YouTube educators for engineering exams.
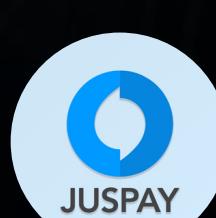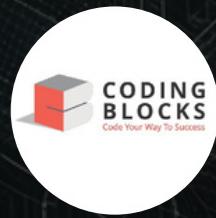
⊙ **50.5k** in**1k+** ▶1.72M

Varun Singla

PREVIOUS
SPONSORS

Thank You!

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